

## Expedition Deep-sea

**An interactive, educational, exciting and never-boring exhibition about the least explored regions of the world**

### Invitation

Dear customers, ladies and gentlemen,

We have on display in our shopping centre from..... until ..... the exhibition „Expedition Deep-sea“. The deep-sea is the least explored region of our planet. With this exhibition we want to bring the visitor closer to this gripping subject in a clear, exciting and easily understood manner. The visitor will gain a better understanding of recent findings in a hands-on yet scientific manner.

We display unique artifacts on loan from the **Viennese „Natural History Museum“**, the **„Museum du Leman“** and the **„Foundation Piccard“**. This popular science, interactive and academically funded exhibition have been developed under the scientific leadership of **Dr. Hanno Baschnegger** and **Dr. Viktoria Golub**.

Hanno Baschnegger is a zoologist. He was the leader of the Department of Knowledge-transfer and Exhibits at the Natural History Museum in Vienna and worked as an exhibition and outdoor specialist for national parks at home and abroad. A winner of the Konrad Lorenz prize he was responsible for major events which attracted over half a million visitors. With wide-ranging experience at organizing exhibitions he homes-in unerringly on the appropriate balance between education and entertainment.

Dr. Viktoria Golub is a biologist and scientific editor. For the last 20 years she has worked for Museums, National parks und NGO`s such as the WWF und Greenpeace. As a media specialist she has ensured that the layout of the display is suitable and that the written components are accessible to the general public.

In the report magazine **GEO** we have found a partner to chaperone the display development and to make a major contribution with their specialist knowledge and spectacular photos. In the exhibition mini-cinema we show the best clips from the world famous BBC film, „The Deep“ about the sea depths and their life-forms. On a poster wall we explain in a targeted and clear manner information about the efforts and calls to action for protection of the seas of the world from the WWF und Greenpeace.

At the end of their tour of the display, visitors have the chance to test their knowledge by taking part in a quiz and to win prizes of goods provided by the shopping centre.

The exhibition is staffed for 6 hours a day and you can make an appointment for a guided tour for clubs and for children from level 6 upwards.

We hope you enjoy your visit to our exhibition and look forward to welcoming you!

